

PIKE PINE STREETSCAPE AND BICYCLE IMPROVEMENTS

60% DESIGN

Online Open House Summary



BACKGROUND



[Welcome](#) [Overview](#) [What we've heard](#) [Elements of design](#) [Places](#) [Share your thoughts](#) [Next steps](#)

Welcome

Welcome to the Pike Pine Streetscape and Bicycle Improvements 60% design online open house! The [City of Seattle's Office of the Waterfront & Civic Projects](#), working in coordination with the [Downtown Seattle Association \(DSA\)](#) and the Seattle Department of Transportation (SDOT), is redesigning the Pike and Pine corridor to provide a safe and vibrant experience between Capitol Hill and the Pike Place Market with connections to the new waterfront.



In **November 2021**, the Office of the Waterfront and Civic Projects hosted an online open house (OOH) to share the 60% proposed concept design for the Pike Pine Streetscape and Bicycle Improvements with the public and to encourage feedback on the improvements and tree replacements.

OUTREACH TOOLS



Display ad placed in local media publications directing people to the online open house

- **Online display ads** in local media publications including The Stranger, NW Asian Weekly, Seattle Chinese Times, Seattle Bike Blog and Real Change News.
- **Social media blurbs** were posted on the Waterfront Seattle social media accounts, including Instagram and Facebook
- A variety of local media, including ethnic media outlets, received notifications about this information sharing opportunity

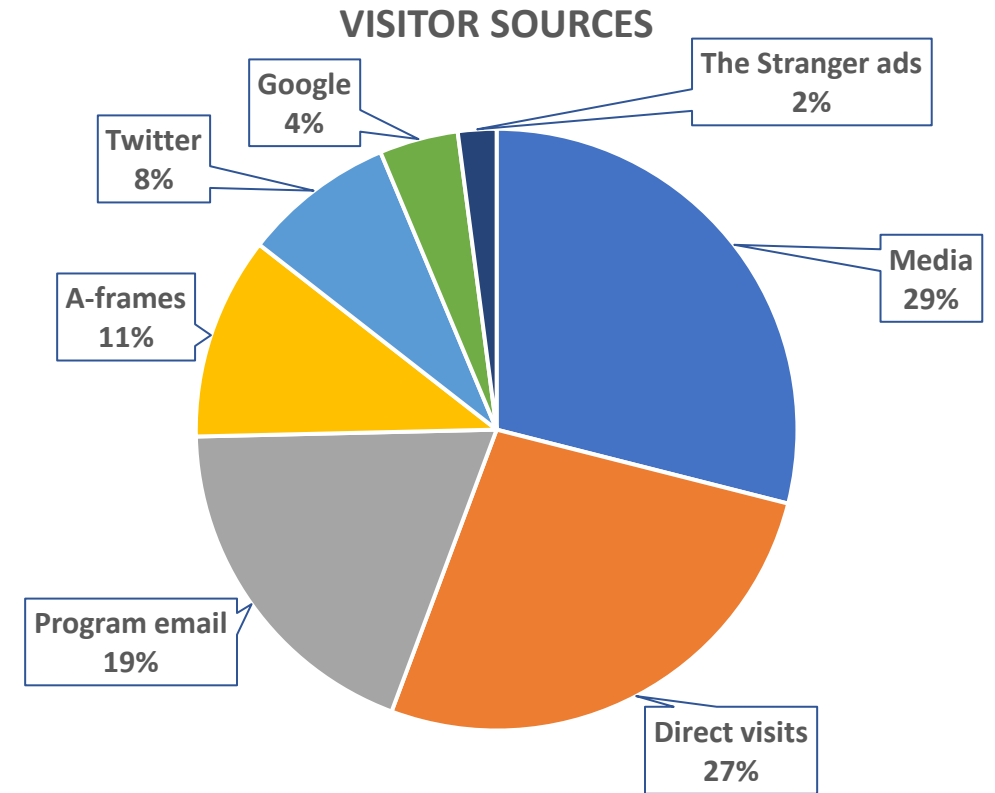
- **Informed and collaborated with local organizations, agency partners and projects**, including the Downtown Seattle Association, Melrose Promenade Project, Seattle Neighborhood Greenways and the project Sounding Board
- **A-frames** with a QR code placed in strategic locations along the corridor



A-frames in Downtown Seattle

VISITATION

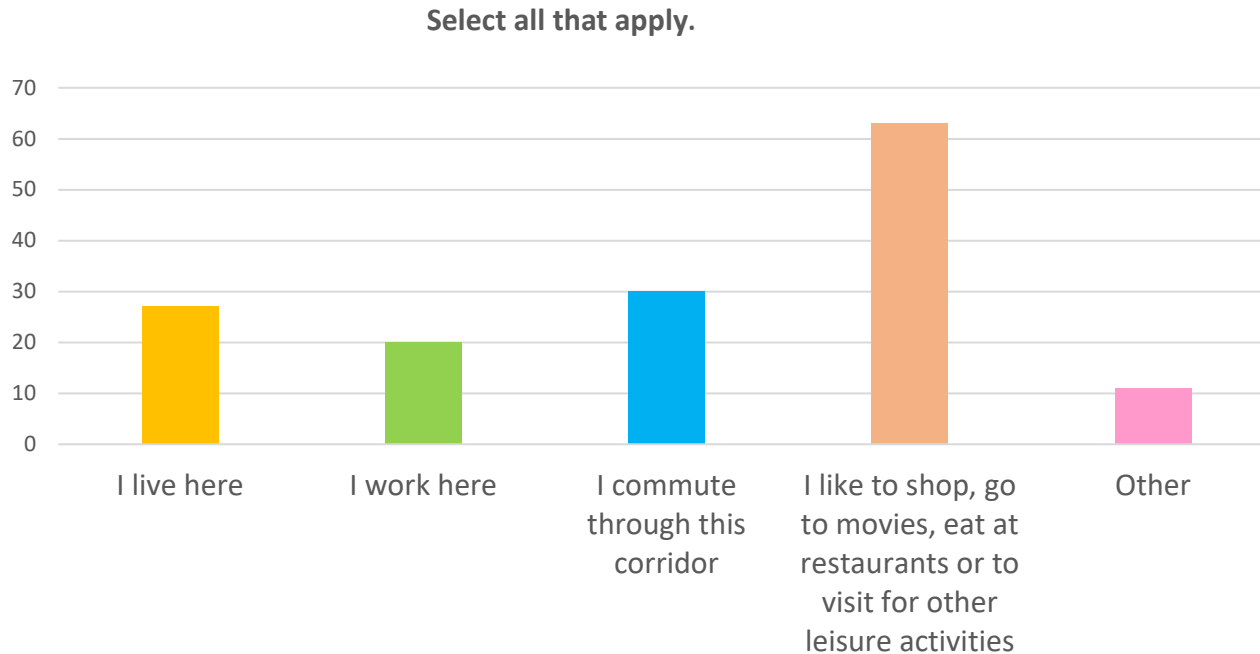
- The online open house received **528 unique visits** between October 29 and December 5, 2021
 - From the total amount of visits, we obtained 84 survey responses
 - The website was available in Spanish, Simplified Chinese and Somali
 - Among these visitors, 1, 2 and 2 visited the Spanish, Simplified Chinese and Somali sites respectively
 - More than 70% of visitors are in the Greater Seattle Area
 - Over 50% of visitors were directed to the site from paid media ads



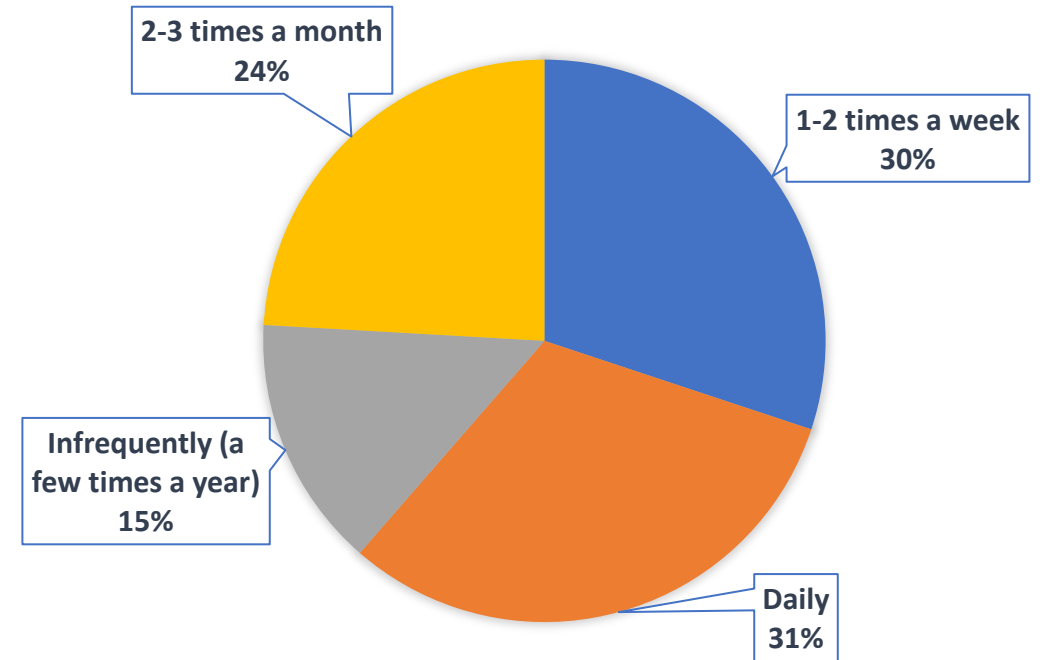
SURVEY RESPONSE BREAKDOWN

75 % of those who visit the area do so for leisure activities. 62% visit the area on a daily or weekly basis

WHAT IS YOUR RELATIONSHIP WITH THE PIKE/PINE CORRIDOR? Select all that apply.



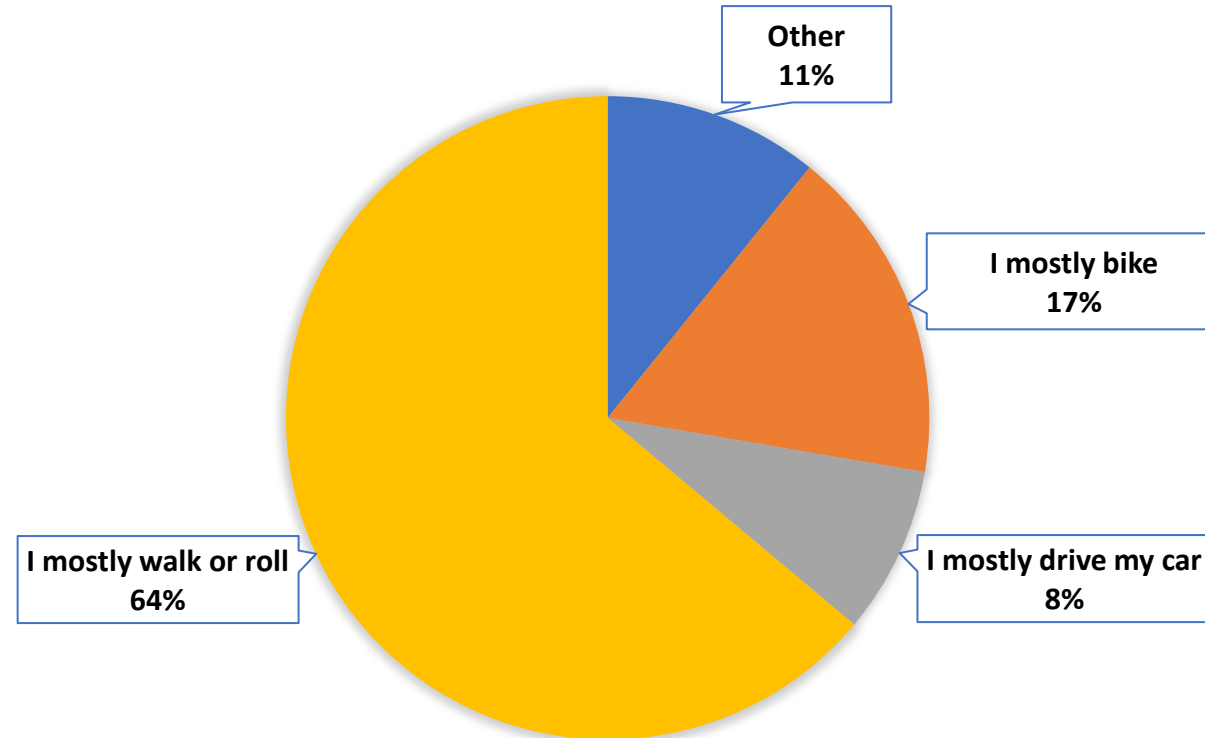
HOW OFTEN DO YOU VISIT THIS AREA?



SURVEY RESPONSE BREAKDOWN

80% of respondents walk and roll to the area and the rest drive, bike or use transit

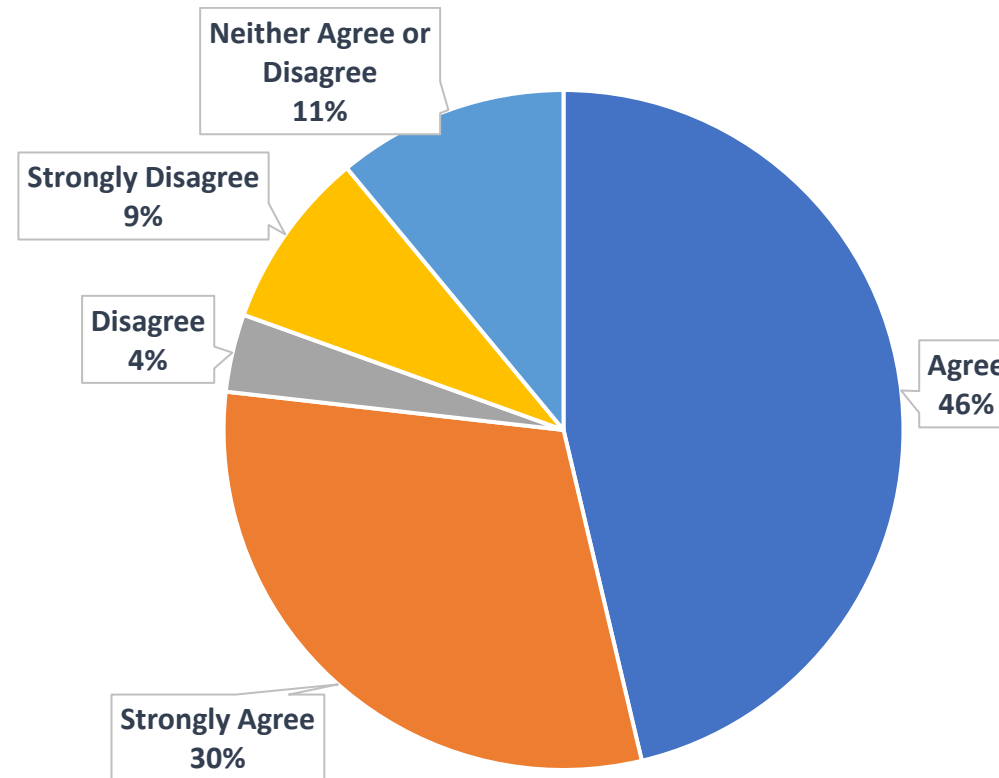
HOW DO YOU PRIMARILY NAVIGATE PIKE AND PINE STREETS?



SURVEY RESPONSE BREAKDOWN

More than two thirds of respondents either agreed or strongly agreed that we've incorporated the project's goals of making the Pike and Pine streets safe, more dynamic, and better connected to the rest of the city

DO YOU FEEL WE'VE INCORPORATED THE PROJECT'S GOALS OF MAKING THE PIKE AND PINE STREETS SAFE, MORE DYNAMIC AND BETTER CONNECTED TO THE REST OF THE CITY?



PUBLIC COMMENTS

What excites you most about our improvements for Pike and Pine?

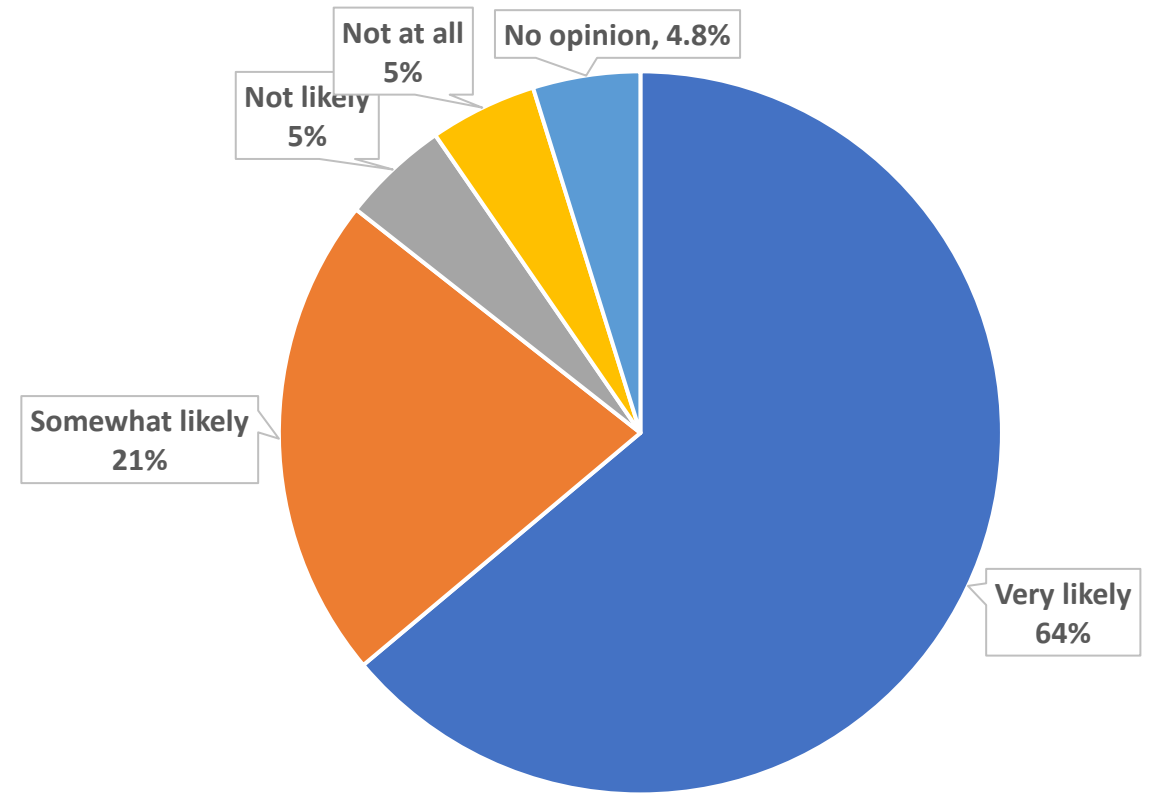
- *“Love the additional space and protection for people walking and biking. It's important to maintain that at critical points like the express lane intersection with Pike, and at the point where the WB bike lanes shift from Pike to Pine. Need to see the plans for these areas in order to fully assess the improvements.”*
- *“More protected bike lanes, and fewer cars. If we want people to enjoy our spaces, visit our shops, and feel like they live in a community we have to deprioritize car infrastructure.”*
- *“I have a business between Pike and Pine on Melrose Ave and I'm so happy that you are connecting Capitol Hill in a pedestrian friendly way Pike Place Market! This will be great for business. Thank you!”*
- *“I think that you are mostly thinking about people coming into the city and less about the people that live here and have to put up with people that don't live here and have to live with it all and the fall out.”*

*Full comments have been included in the Appendix (1)

SURVEY RESPONSE BREAKDOWN

85% of respondents said that they would be more likely to visit these public spaces after the proposed improvements.

ARE YOU MORE LIKELY TO VISIT THESE PUBLIC SPACES AFTER THE PROPOSED IMPROVEMENTS?



PUBLIC COMMENTS

Share your comments here for trees identified for removal & replacement. The trees are marked on site with placards so you can view them along the corridor should you wish to do so.

- *“I think they should all be replaced so that consistency in height and shape occurs not only when completed, but as they grow along the entire corridor. I'm not a fan of mixing and matching species.”*
- *“Please plant native species. Make sure the nearby property owners are on the hook to pay for regular tree maintenance.”*
- *“Designers, please consider adding in larger soil cells. The existing trees in the city grow sick or slow because there's little attention paid to the needs of decade-old saplings planted in already difficult-to-grow-in urban areas.”*

*Full comments have been included in the Appendix (2)

SURVEY SUMMARY

- 84 unique respondents to the online open house
- 75 % visit the area for leisure activities
- 62% visit the area on a daily or weekly basis
- Most respondents (80%) are people who walk and roll to the area
- Most respondents (77%) either agree or strongly agree that we've incorporated the project's goals of making the Pike and Pine streets safe, more dynamic, and better connected to the rest of the city.
- 85% of respondents said that they would be more likely to visit these public spaces after the proposed improvements

APPENDIX

1. Public comments for Question #5: [What excites you most about our improvements for Pike and Pine?](#)
2. Public comments for Question #7: [Share your comments here for trees identified for removal & replacement. The trees are marked on site with placards so you can view them along the corridor should you wish to do so.](#)