PIKE PINE RENAISSANCE: ACT ONE

Sounding Board
January 29, 2020
PROJECT LEADERSHIP

• Partnership between City of Seattle Office of the Waterfront and Civic Projects and the Downtown Seattle Association (DSA)

• Builds on DSA’s 2013 Pike Pine Renaissance Design Vision

• Achieves a key Waterfront Seattle objective: improve east-west connections between the waterfront and surrounding neighborhoods

• City of Seattle will construct improvements as a part of Waterfront Seattle construction
ROLE OF SOUNDING BOARD

• Advises the City and design team to ensure a successful design
• Members represent a range of key perspectives
• Members help advocate for project
• Meets 3 to 4 times per year
<table>
<thead>
<tr>
<th>Type of outreach</th>
<th>What we’ve done</th>
<th>Future opportunities</th>
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<tbody>
<tr>
<td>Sounding Board</td>
<td>Met 5 times from 2016-17</td>
<td>Meet up to 4 times per year through end of design</td>
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<tr>
<td>Individual meetings with key stakeholders</td>
<td>Held 20+ meetings with property owners, businesses, community organizations and more in 2017</td>
<td>Begin another round of one-one-one meetings this spring</td>
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<td>Public Open Houses</td>
<td>Held two open houses in 2017, with about 200 attendees at each</td>
<td>Additional open houses at key design milestones</td>
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<td>Online tools</td>
<td>Launched project webpage, as well as two online open houses in 2017 that were visited by over 1,300 people each</td>
<td>Update project webpage as needed, and use online open houses in conjunction with in-person open houses</td>
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<tr>
<td>Briefings to Seattle Design Commission (SDC)</td>
<td>Briefed SDC on concept design in October 2017</td>
<td>Additional briefings at 30%, 60%, and 90% design milestones for SDC review</td>
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PROJECT LIMITS
GUIDING PRINCIPLES

• Reinforce the role of Pike and Pine as primary east-west pedestrian streets

• Offer a generous, safe and continuous pedestrian experience

• Provide places to linger and enjoy city life

• Foster stewardship and activation by adjacent property owners and tenants
BUDGET SOURCES

- Waterfront LID and other City of Seattle funding $20M
- WSOC Public Benefit Streetscape funding $10M
- WSOC Public Benefit Protected Bike Lanes $7-10M

TOTAL = $37 - 40M*

*Range in values is dependent on how much of WSOC public benefits funding for bicycle improvements are allocated to permanent improvements within the project area.
FUNDING

STREETSCAPE: WEST FOCUS AREA AND CENTRAL FOCUS AREA (FUNDING FROM WATERFRONT LID)

STREETSCAPE: EAST FOCUS AREA (FUNDING FROM WSCC STREET VACATION PUBLIC BENEFIT PACKAGE)

STREETSCAPE: WSCC ON-SITE IMPROVEMENTS

ADD PROTECTED BIKE LANES (FUNDING FROM WSCC STREET VACATION PUBLIC BENEFIT PACKAGE)

ENHANCE PROTECTED BIKE LANES (FUNDING FROM SOURCE TBD)
Pike-Pine Renaissance Design and Construction Schedule:

• Begin 30% design phase – August 2019
• Select public artist - March 2020
• Complete 30% design and cost estimate – April 2020
• Complete environmental review – September 2020
• Complete 100% design – September 2021
• Projected construction start date – June 2022
THE NEW PIKE AND PINE EXPERIENCE

SAFER
Pike and Pine will be comfortable and predictable for all users, with shorter, more visible crosswalks, wider sidewalks, uniform light levels, protected bike lanes and positive street activity.

MORE DYNAMIC
Public seating and sidewalk cafes, plus programming, more greenery, active business frontages and iconic lighting will create places to linger and enjoy city life.

BETTER CONNECTED
Pike and Pine will have a more consistent character and identity from end to end. The connection to Capitol Hill over the freeway will be more welcoming, with wider sidewalks, higher rails, greenery and pedestrian lighting. The connection to Pike Place Market will feature curbless streets to calm traffic and welcome pedestrians.
FOCUS AREAS

WEST FOCUS AREA

CENTRAL FOCUS AREA

EAST FOCUS AREA

ELEMENTS OF CONTINUITY

FUTURE REDEVELOPMENT & RENOVATION PROJECTS

POTENTIAL REDEVELOPMENT & RENOVATION PROJECTS

WATERFRONT CONNECTION

PIKE PINE RENAISSANCE
ACT ONE
ELEMENTS OF CONTINUITY

PROPOSED STANDARD BLOCK

1. Consistent quality of sidewalk paving
2. Signature crosswalk design
3. Protected bike lane and vegetated buffer
4. Two-globe pedestrian lighting
5. Enhanced tree canopy
PROTECTED BIKE LANE
WEST FOCUS AREA: 1ST – 4TH AVENUES

Curbless shared streets near Pike Place Market

Repaved sidewalks and crosswalks

Increased legibility at transit station entrances

Space for activation
PIKE BETWEEN 1\textsuperscript{st} AND 2\textsuperscript{nd} - EXISTING
PIKE BETWEEN 1ST AND 2ND - PROPOSED
PINE BETWEEN 3RD AND 4TH - EXISTING
PINE BETWEEN 3RD and 4TH – PROPOSED
CENTRAL FOCUS AREA: 4TH – 9TH AVENUES

Enhance paving and crosswalks

Lighting and landscaping to tie to full corridor

Infill missing trees and prune existing trees

Build on successful activation and programming
EAST FOCUS AREA: 9TH – MELROSE AVENUES

- Higher overpass railings with integrated lighting
- Increased landscaping
- Wider sidewalks, buffering pedestrians from road
- Gateway markers
EAST FOCUS AREA: PIKE 9TH – MELROSE - EXISTING
EAST FOCUS AREA: PIKE 9TH – MELROSE - PROPOSED
EAST FOCUS AREA: PINE 9TH – MELROSE - EXISTING
EAST FOCUS AREA: PINE 9TH – MELROSE - PROPOSED
ACTIVATION

Shared street as gateway to Pike Place Market

Transparent storefronts

Activate blank walls

Space for sidewalk cafes

Extend Westlake Park activation to 3rd and Pine

Active frontages

Street level retail

Movable furniture

(All photos, unless otherwise indicated, courtesy of DSA)
COMMUNITY FEEDBACK: KEY THEMES

• Prioritize pedestrian comfort and safety
• Encourage active and transparent storefronts
• Consider many modes of transportation
• Incorporate more greenery and landscaping
• Build on the successful activation at Westlake Park
• Corridor between 4th-9th avenues works well; extend this success to I-5 overpasses and Pike and Pine between 1st-4th avenues
QUESTIONS?
<table>
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<tr>
<th>Year</th>
<th>Events</th>
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<tr>
<td>2017</td>
<td>Pine St between 3rd Ave and 4th Ave is identified in the Pike/Pine Renaissance and Imagine Greater Downtown plans as an opportunity site. Back-in-angled parking is replaced with planters, bike lane, and painted plaza.</td>
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<tr>
<td>2018</td>
<td>DSA + SDOT partner on light-layer activation with tables and chairs, games, food trucks, and daily ambassador staffing. Efforts put on pause in October. Work begins on a new Plaza Management Agreement.</td>
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<td>2019</td>
<td>Plaza Management Agreement is signed in September. Daily staffing and data gathering resumes. Phased roll-out of activation beginning with food trucks.</td>
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<tr>
<td>2020</td>
<td>Pocket park is placed with benches and art installation. RFQ released for design and construction of parklet area.</td>
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1 - The intended area for this scope is roughly 13’x100’. The installation will need to address roadway slope, stormwater drainage, and difference in curb height.

2 - The plaza area is currently framed by a row of planter boxes. We are interested in replacement of these features that better distinguish the plaza area and are less prone to maintenance problems.

3 - The plaza is flanked on both sides by entrances to the downtown light rail tunnel. Pedestrian traffic to and from the entrances should be incorporated in the design to ensure adequate clear paths of travel and capture the pedestrian energy.

4 - A bike lane runs along the edge of the plaza and is buffered from the general travel lane. All features placed in the plaza need to take bike movement into account.

5 - Space has been set aside for 1-2 food trucks which will be on-site twice daily. This area is not within the scope of this project.

6 - The street surface is currently painted with a blue/yellow pattern which we would like to modify.
PROJECT BRIEF:
As part of enlivening the downtown core of Seattle, we’re turning part of Pine Street Plaza at 3rd Ave + Pine St into an outdoor, public art gallery. We’ll be placing 5 large display structures that are intended to hold 5’x5’ vinyl sheets with printed images. Now we need 10 images to go on them, that’s where you (and 9 others) come in.

REQUIREMENTS:
1. Signed artist contract outlining scope of work
2. Proposed image(s) for selection process, may be original or prior works
3. Finalized image in correct filetype and resolution for printing onto vinyl

TIMELINE/BUDGET
$500 fee for use of the artwork
Will be displayed for 3 months, with option to extend depending on conversation with each selected artist. Vinyl print can be provided to each selected artist at the end of the installation period.

CONTACT:
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END