



CENTRAL WATERFRONT OVERSIGHT COMMITTEE

February 27, 2020



“WATERFRONT FOR ALL”



1. Create a Waterfront for All
2. Put the Shoreline and Innovative, Sustainable Design at the Forefront
3. Reconnect the City to its Waterfront
4. Embrace and Celebrate Seattle’s Past, Present and Future
5. Improve Access and Mobility (for People and Goods)
6. Create a Bold Vision that is Adaptable Over Time
7. Develop Consistent Leadership – from Concept to Operations

“WATERFRONT FOR ALL”



Seattle's waterfront park comes into focus

The basic outlines of the ambitious park, really four big parks connected by a promenade, are now emerging. There are very sensible design decisions being made, but can the city pull off such a spectacular plan?

By David Brewster

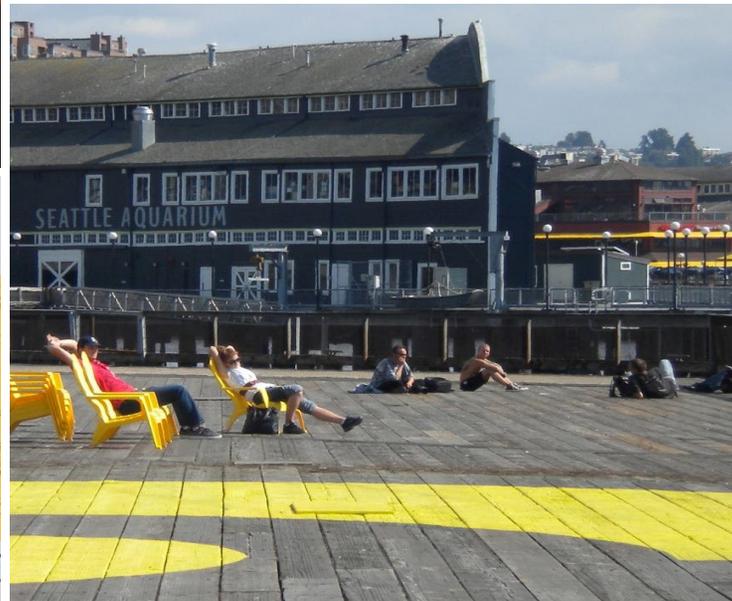
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After all the battles over the Viaduct and the deep-bore tunnel, are we going to manage to create a splendid waterfront park for Seattle? The desire is there, and the setting is certainly spectacular. But it won't be easy, particularly given Seattle's way of building and bungling major projects.

It's now possible to get a better idea of what might happen. After the successful vote for the tunnel last month, the guardedness has been relaxed. Additionally, more details are being filled in, so the design is moving from a generic 26-block esplanade into something far more tailored to the conditions of the spaces. What follows are some of the things I learned from tagging along on a tour put together by the Seattle Parks Foundation and guided by the two principal city officials in charge, city planner Marshall Foster and



City of Seattle/James Corner Field Operations



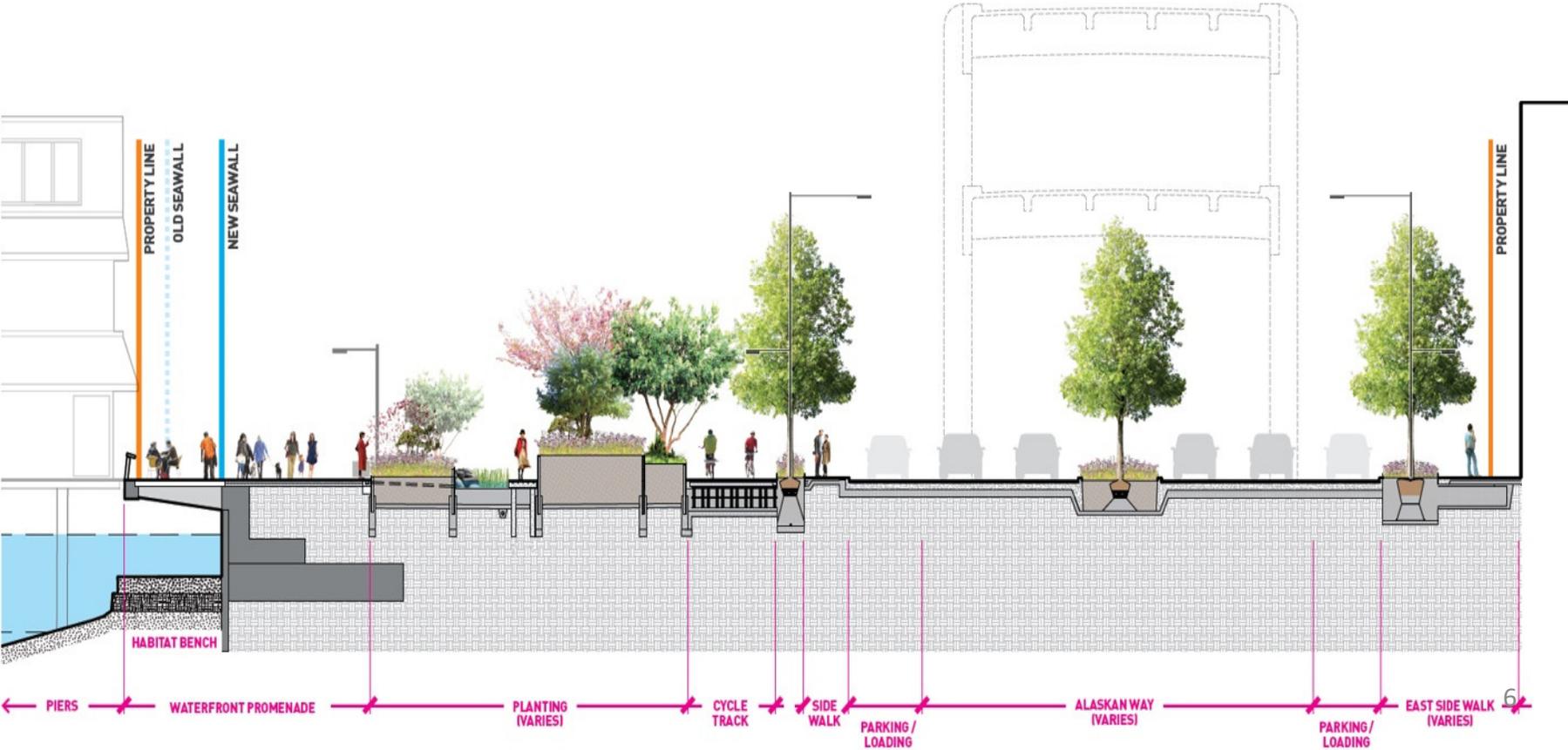
WATERFRONT SEATTLE PROGRAM AREA



- Waterfront Seattle Program Area
- Related Projects

- | | | |
|-----------------------------------|------------------------------------|------------------------------------|
| 1 Railroad Way | 7 Seneca Street | 14 Pike Pine Renaissance: Act One |
| 2 Alaskan Way + Elliott Way | 8 Promenade | 15 Pier 62 Rebuild |
| 3 Pioneer Square Streets | 9 Union Street Elevator and Stairs | 16 Pike Place Market's MarketFront |
| 4 Columbia Street | 10 Waterfront Park | 17 Bell Street Park Extension |
| 5 Marion Street Pedestrian Bridge | 11 Protected bike lane | |
| 6 Seawall | 12 Seattle Aquarium expansion | |
| | 13 Overlook Walk | |

THE NEW WATERFRONT



ALASKAN WAY & PROMENADE



PIONEER SQUARE BEACH



PROMENADE AT UNION



CENTRAL PUBLIC SPACES



OVERLOOK WALK



MARKET FRONT

PIKE PLACE MARKET

HERITAGE HOUSE

WATERFRONT LANDING CONDOS

FIX/MADORE

PINE STREET

ALASKAN WAY

SEATTLE AQUARIUM

PROMENADE

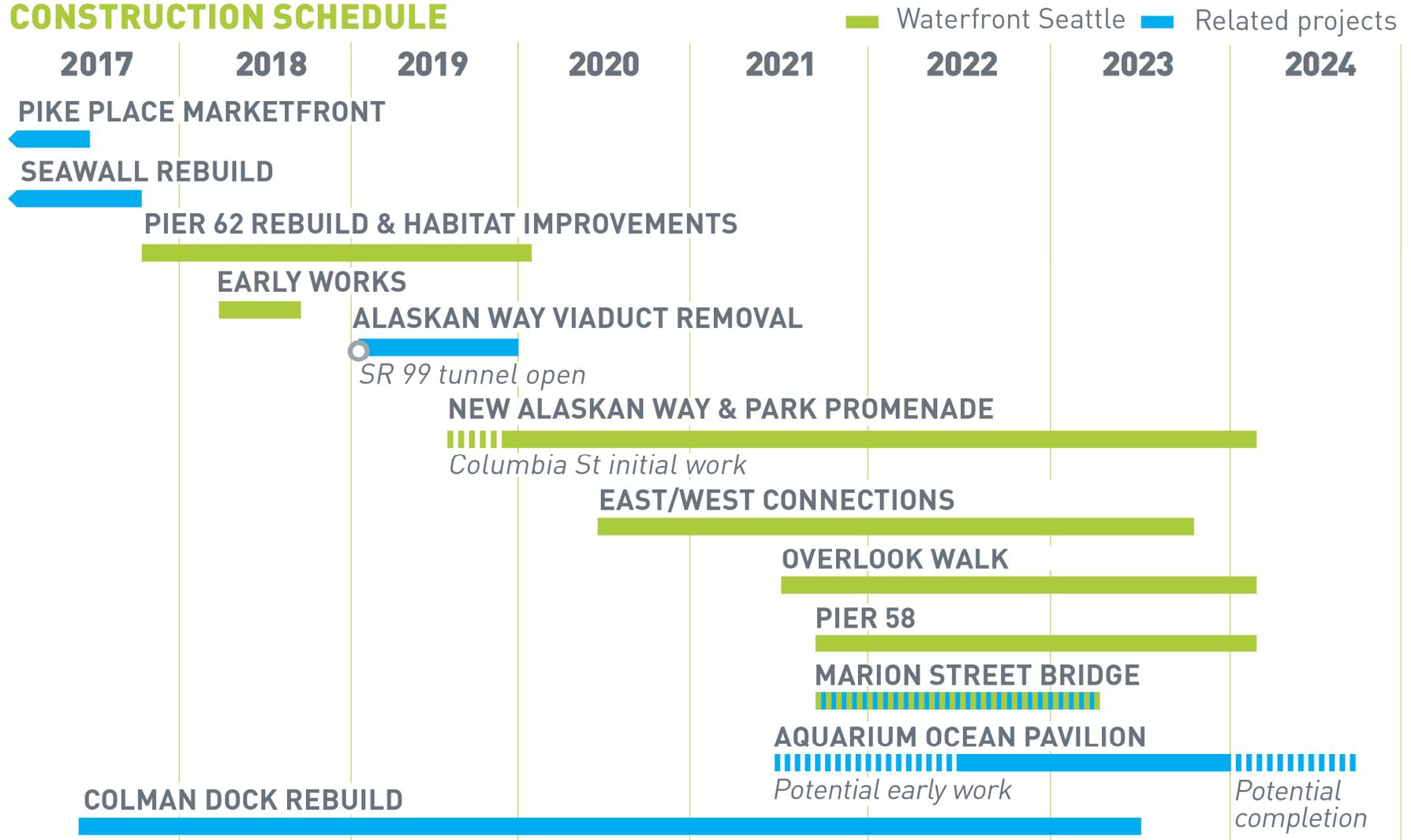
PIKE/PINE



PIONEER SQUARE



CONSTRUCTION SCHEDULE

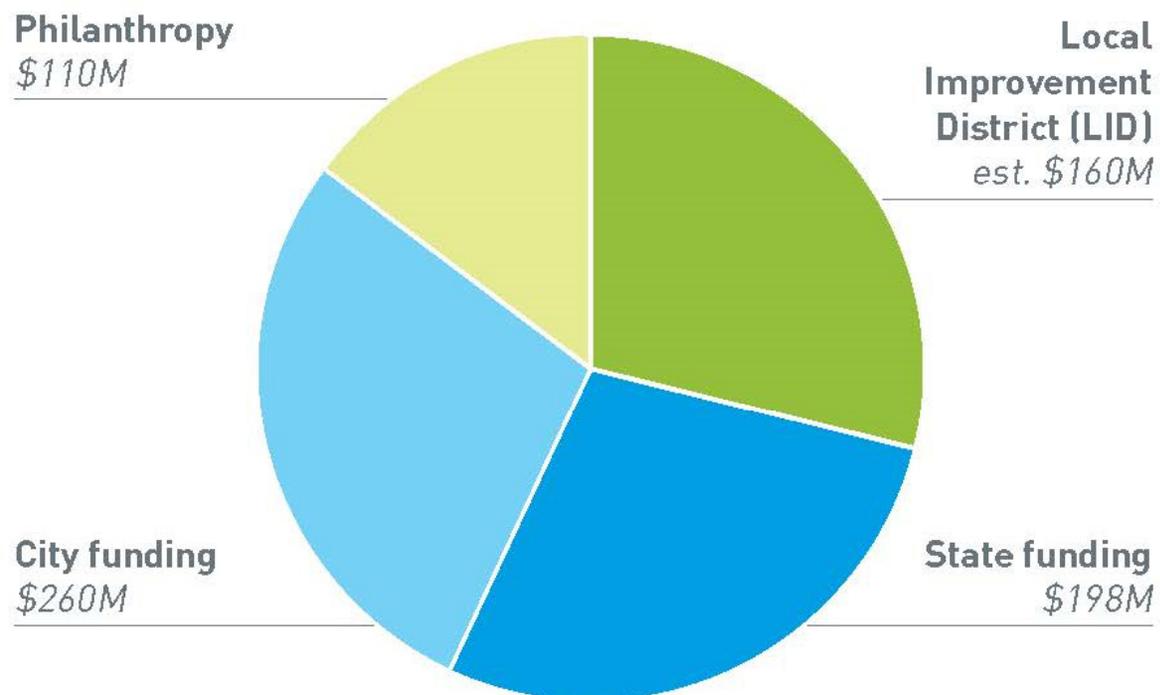


NOTE: Construction dates subject to change pending ongoing construction sequencing evaluation and assumptions for all projects

WATERFRONT SEATTLE FUNDING



FUNDING



TOTAL= \$728M

*Does not include WSDOT-funded Marion Street Pedestrian Bridge over Alaskan Way (pending future agreement)

FRIENDS/CITY PARTNERSHIP

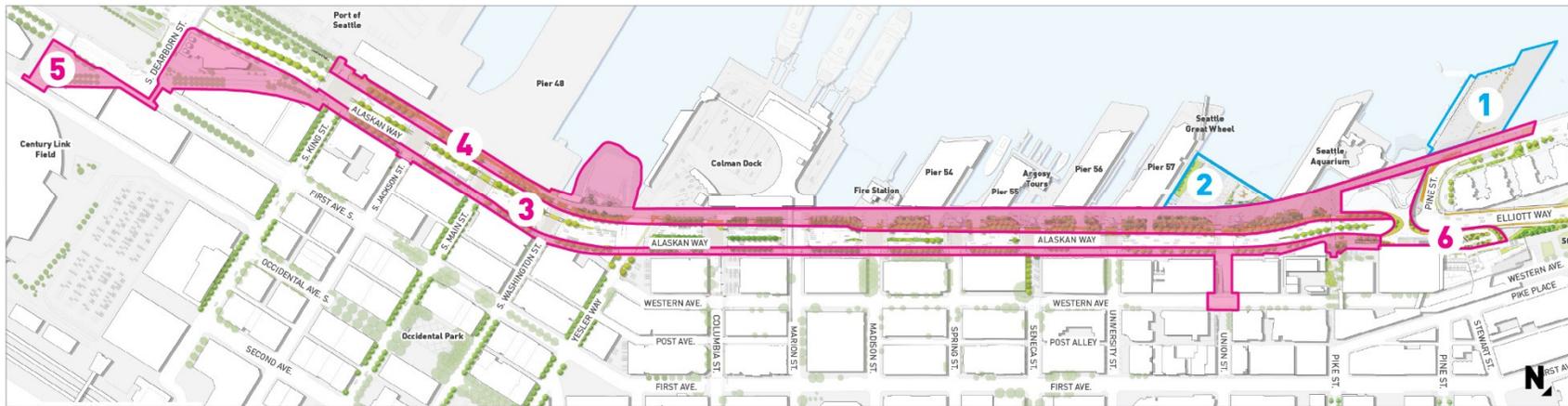


WATERFRONT PARK OPERATIONS



- Partnership with non-profit “Friends” organization:
 - \$4.8M Annual City funding for maintenance
 - \$1-\$2M private fundraising for programming and activation
- Free public events year round
- Dedicated, specialized maintenance team
- Oversight Committee to ensure accountability

FUTURE PARK BOULEVARD



● Current park ● Park boulevard to be established

PILOT AGREEMENT (2019 - 2021)

- ① Pier 62 and Floating Dock

MANAGEMENT AGREEMENT (2021)

- ① Pier 62 and Floating Dock
- ② Pier 58/Waterfront Park
- ③ Alaskan Way East and Union Street
- ④ Park Promenade
- ⑤ Railroad Way

OVERLOOK WALK AGREEMENT (TBD)

- ⑥ Overlook Walk

PILOT OPERATING AGREEMENT



- Piers 58 & 62
- One Year
- Test O&M Partnership
- Friends: programming, marketing, concessions, and security
- Parks: maintenance
- Oversight Committee: review performance over time

OVERSIGHT COMMITTEE



- Mayor/Council appointed. 19 members, including:
 - At-Large (6)
 - LID Tenant/Owner (8)
 - Non-Profit (5)
- Ex-Officio Members: SDOT, OWCP, Parks, SPD
- Advises on central waterfront operations, maintenance, safety, cultural and recreational programming
- Identifies “Performance Standard” in coordination with Friends and City
 - Based on 2018 O&M analysis and national best practices
- Provides annual report to Mayor and Council

NEXT STEPS



- Group Expectations
- Logistics
- Committee Guidelines/Norms
- Working Groups/Subcommittees



QUESTIONS?